



# Automotive Logistics Europe 2006

An overview of the market for  
logistics services in the European  
Automotive Sector

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# Automotive Logistics Europe 2006

## A sophisticated but tough market

The supply chain management strategies employed by the major automotive manufacturers are amongst the most sophisticated anywhere in industry. Techniques including JIT, kanban and lean inventory which are now commonplace across other sectors were originally pioneered by automotive companies such as Toyota. They are also highly advanced and experienced at dealing with logistics service providers and this has led the market for automotive logistics services in Europe to become highly competitive.

The clients - vehicle and component manufacturers - are generally well informed and pursue aggressive purchasing strategies which drive down margins and reinforce fragmentation. The balance of power rests firmly with a comparatively few major automotive companies, and this combined with stagnating or even falling volumes, has made the market difficult to navigate for all but the most agile of logistics service providers.



This difficult environment has not prevented logistics companies already present in the market from increasing their exposure, or indeed other logistics service providers from entering through acquisition. The sheer size of the market has proved to be a major draw for large companies looking to expand from other market segments as well as smaller companies seeking additional market opportunities.

## What will Automotive Logistics Europe 2006 tell you?

ALE 2006 provides an in depth analysis of:

- Vehicle Manufacturers' purchasing strategies
- The operations and strategies of the key logistics players in the market
- Market dynamics, concepts and trends
- Market sizing and forecasts for inbound, finished vehicle and aftermarket logistics
- The latest production and supply chain management techniques
- Rankings of the largest logistics service providers

In addition it provides over 20 profiles of the key logistics service providers and 10 vehicle manufacturers.

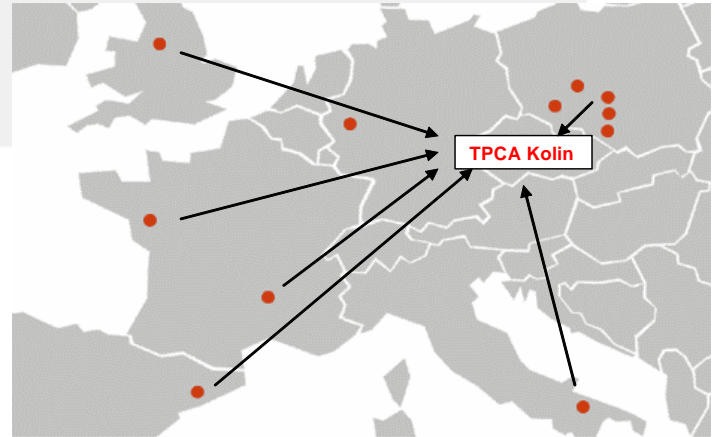
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## Vehicle manufacturer profiles

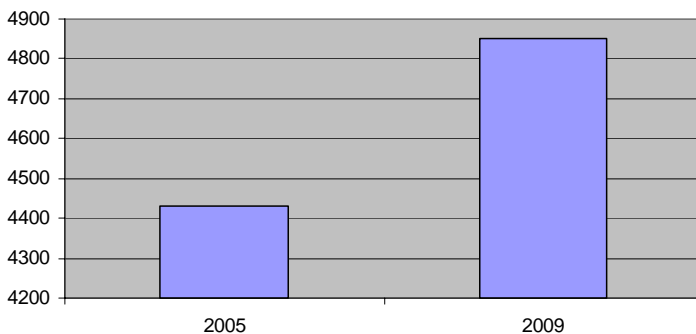
*Automotive Logistics Europe 2006* includes profiles of all the major automotive producers including their production and logistics strategies; manufacturing locations; volumes and the relationships which they have with their logistics suppliers. It also estimates the logistics spend of the largest VMs.

The report gives you insight into how these companies, amongst the biggest manufacturers in the world, spend their budgets and their prospects for the future. Manufacturers profiled include: Ford, Honda, Toyota, BMW, PSA, Renault, GM, Mercedes, Nissan, Volkswagen, FIAT.

## Geography of TPCA supply chain



## TI market forecasts 2005-9



## Market sizing and forecasts

*Automotive Logistics Europe 2006* includes estimates of market size for the inbound, finished vehicle and aftermarket logistics sectors with five year forecasts. It provides estimates of logistics spend by all the key vehicle manufacturers.

The report also provides Top Ten rankings of the major logistics service providers in the inbound/aftermarket and finished vehicle sectors.

## How to buy Automotive Logistics Europe 2006

Automotive Logistics Europe 2006, price £695/\$1250/€1015 can be purchased from the Transport Intelligence website: <http://www.transportintelligence.com/market.asp>

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