



Transport Intelligence

Market Intelligence for the Transport and Logistics Industry



Global Cold Chain Logistics 2008-2009 Report

In association with



GLOBAL COLD CHAIN
ALLIANCE



An increasingly global market

The demand for temperature controlled food and non-food is increasing in many markets across the globe.

The movement of manufacturers and retailers to emerging markets in Asia and Latin America, as well as the changing tastes of consumers in more mature markets, is having a profound affect on the logistics industry. This has resulted in high levels of investment by logistics companies and their associated suppliers as they have:

- Acquired or partnered local players in order to access these markets
- Opened temperature controlled operations in the regions to serve the growth in prosperity of local populations

At the same time, demand for chilled products from these developing markets is increasing, with a higher level of both fresh and processed food being transported to the more traditional markets of Europe and the US. This is impacting on the major shipping lanes, increasing volumes on already crowded routes and adding to congestion at the world's busiest ports.

Who will benefit from the report?

The report will provide an essential source of information for:

- 3PLs, warehouse operators and transport providers
- Manufacturers, food processors and retailers
- Suppliers, including equipment manufacturers, contractors, etc.

- Consultancies, banks and other professionals supporting companies in this sector
- Warehousing and investment companies looking to invest in the development of cold chain distribution facilities

What's in the Global Cold Chain Logistics Report?

The report contains an overview of those sectors involved in the production, movement, storage and sale of temperature controlled goods, directly and indirectly. It includes:

- A review of the supply-side, including:
 - Production / growth statistics
 - Key players in the fresh food, processed food and retailing sectors
 - Growth strategies of the major players
 - An overview of logistics operations adopted by the main participants
- A review of the demand side, including:
 - Characteristics of the trading environments, globally
 - An overview of the main emerging markets
- A review of the main 3PLs, warehousing and transport providers, including:
 - An overview of operations and markets served
 - The state of storage, transportation and property development
 - Recent trends, including new technology, globalisation, capacity issues, etc.

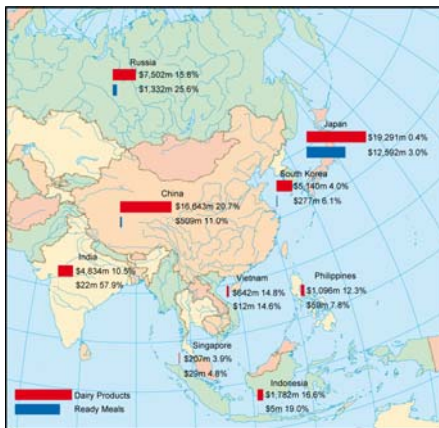


Why buy this report?

The Global Cold Chain Logistics, 2008-2009 report provides a comprehensive examination of the temperature controlled food / non-food market, including the transport and logistics operations that serve it, with detailed information on each of the main markets. It is essential research for any company investing in the sector, whether manufacturer, retailer, logistics provider, bank or consultancy.

A data rich report

The report will also provide an overview of the supply chain requirements for the movement of temperature controlled goods globally



- The cost for this report is £995 / \$1,990. Discounts will be available to members of the Global Cold Chain Alliance.

How to order

The Global Cold Chain Logistics, 2008-2009 report can be ordered from the Transport Intelligence website: www.transportintelligence.com; by calling Sarah Smith on: **+44 (0)1666 519900** or by emailing ssmith@transportintelligence.com.



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