



# Transport Intelligence

Market Intelligence for the Transport and Logistics Industry



## Logistics Opportunities & Trends 2010

50 great investment and business opportunities in the  
hottest sectors of the global logistics market

February 2010  
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Price: £995

## ***Where are the best market opportunities?***

Now that the global economy has finally returned to growth, it is a great time to be examining investment in the logistics industry.

Growth trends which have been put on hold for the last two years are now back on track. Pent up demand has developed for new logistics services and banks are looking to seek out opportunities to invest in new transport infrastructure, ports and airports.

If logistics companies are to maximise the potential of the growing market they must identify the sectors with the highest growth and margin.

Opportunities and Trends 2010 provides you with 50 great investment opportunities in the hottest sectors of the global logistics market. It identifies the sectors with the best growth dynamics and pinpoints the most lucrative market spaces.

The report looks at the fastest growing geographical areas, the logistics segments with the most dynamic business models and the industry vertical sectors

which will have the most need of high end, value adding logistics services in the future.

The report will provide you with a road map for future investment, providing you with a target list of sectors you need to take into account when building your business plans.



## ***How will you benefit from Logistics Opportunities & Trends 2010?***

The strategic new report is ideal for:

- investment managers looking at the best markets in which to be involved;
- corporate strategy managers and C-Level executives looking to develop their companies' business plans.
- marketing and business development managers, seeking new markets for their companies' products.

**Logistics Opportunities & Trends 2010** will provide you with insight into:

- Which industry sector your company should developing services for;
- Which countries you should be investing in and why;
- Which trade lanes are set for the highest levels of growth;

- Which business models are best positioned for the upturn;
- Where the largest logistics companies are already investing.



Key chemical logistics locations in Asia Pacific

## Which sectors offer the best investment potential?

Logistics Opportunities & Trends 2010 examines many of the latest innovations in the industry, the evolving supply chain strategies employed in key vertical sectors and which emerging markets offer the most potential.

The report is the first step for any company looking to make the right investment decisions for the future. It will allow your company to remain ahead of the game, making sure that you are amongst the first into new market niches and provide you with first mover advantage. As well as economic and commercial opportunities, political initiatives which will facilitate and boost demand in key sectors are also examined.

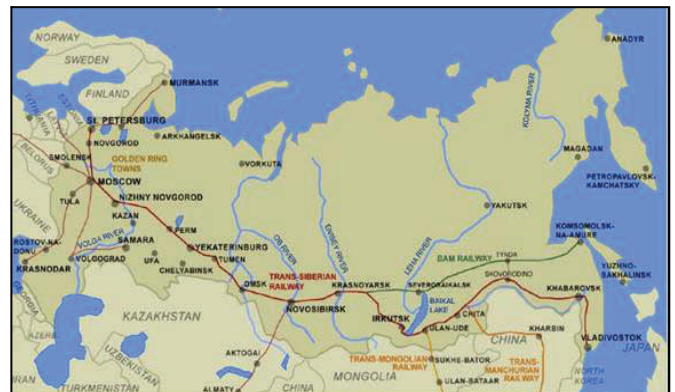
Packed full of insight, the report provides a window on the most exciting logistics markets, sectors and geographies in the world.

## Geographies and Trade Lanes

**Logistics Opportunities and Trends 2010** highlights the most dynamic emerging markets in the developing world and why they represent a great opportunity for investment in the logistics industry.

The report identifies the most dynamic industry sectors within each country offering the greatest potential, as well as some of the challenges.

In addition to country markets, some of the fastest growing trade lanes are identified and analysed in the context of macro-economic trade growth



Potential trade lanes of the future: the Trans-Siberian Railway



Project Logistics set for sustained growth

## Sectors and Business Models

The report also examines which industry sectors offer the best opportunities, not only from a baseline volume growth perspective, but also in terms of unlocked potential for new logistics products and value adding services.

A separate section deals with how the major logistics segments will react to the market upturn and which will provide the best margins. The report covers the freight forwarding, air cargo, shipping, intermodal and express sectors with special analysis of the European short sea shipping, project logistics and port-centric logistics markets.

## How to buy Logistics Opportunities & Trends 2010

Logistics Opportunities & Trends 2010, price £995 can be purchased from the Transport Intelligence website: <http://www.transportintelligence.com> or by contacting **Mike Nordmann** on:

**+44 (0)1793 850025**

Alternatively you can email him on [mnordmann@transportintelligence.com](mailto:mnordmann@transportintelligence.com)

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