



Transport Intelligence

Market Intelligence for the Transport and Logistics Industry



North America Logistics 2009

An analysis of the North American Logistics industry including market sizing, forecasts, trends, trade flows and profiles of the key market players

Price: £995
TINAL0901

Essential market intelligence on the North American Logistics industry

This comprehensive report on the state of the transport and logistics market in North America provides an insight into how the industry is coping with the global economic slowdown. It shows that there are still opportunities for investors, both in infrastructure improvement projects and in the provision of new services, right across the continent.

North America: economic integration

Transport Intelligence's first analysis of the whole North American region highlights that whilst in many respects the US, Canada and Mexico differ substantially, the three countries are becoming more united within the 14-year-old North American Free Trade Agreement (NAFTA). This has resulted in new infrastructure projects linking economic centres across the continent and logistics providers providing a higher degree of integrated multi-country services.

USA: the driving force

The huge US transport and logistics sector has a predominantly domestic focus with infrastructure largely designed to distribute goods to and from the major economic centres. The on-going weakness in the economy is having a devastating effect on the large number of small and medium size trucking companies. Despite this, the market continues to provide service providers with plenty of opportunities for expansion such as in the outsourcing of contract logistics activities by shippers.

Canada: a new hub

NAFTA has helped Canada develop as a hub, to distribute product both domestically and cross border to the US. Many US manufacturers are investing in the

country as a lower cost alternative. In addition to this, the energy boom enjoyed over the past few years has been a major driver of developments for the logistics sector.

Mexico—untapped opportunities

Despite the current weak economic climate, logistics development in the Mexican market shows considerable growth potential. US manufacturers are continuing to relocate south of the border looking for lower cost production, whilst maintaining quick response. Improvements in infrastructure will strengthen this trend.



North America: The Central Western Corridor

What will you learn from North America Logistics 2009?

North America Logistics 2009 provides the reader with a comprehensive background on:

- The overall state of the transport and logistics market
- Analysis of road, rail, inland waterway, port and airport infrastructure
- Key trends and developments in both the supply and demand-side such as industry consolidation; maquiladoras; unionisation; congestion and the impact of security initiatives (C-TPAT)
- Locations of major distribution clusters in Canada,

USA and Mexico

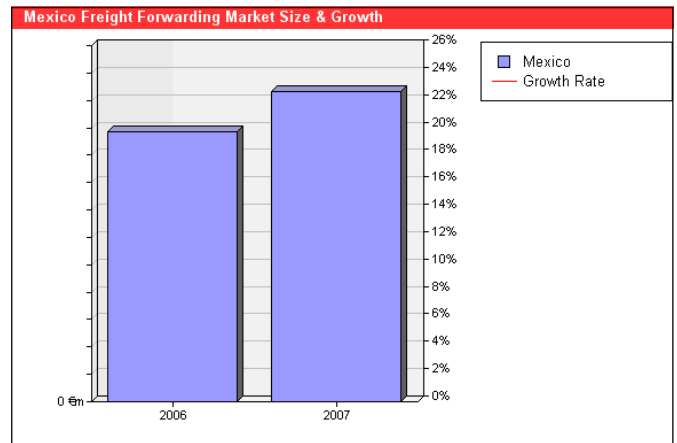
- The structure and drivers of the freight forwarding, trucking and contract logistics market and their implications for the future of the market
- Profiles of the leading trucking, forwarding and contract logistics players in the region.
- **Market sizing and 5 year forecasts by contract logistics and freight forwarding markets for Canada, USA and Mexico.**

The data rich report contains many maps, charts and tables in an easily digestible format.

Market insight, size and growth

The report contains the latest analysis of the major trends and developments affecting all parts of the North American logistics industry. It provides insight not only into the key transportation modes such as air, sea and rail but also the dynamics of the logistics service supply side. This includes an historical examination of issues such as de-regulation and unionisation which has shaped the industry today.

North America Logistics 2009 also contains historic market sizes and 5-year forecasts for the contract logistics and freight forwarding sectors in the region as a whole; Mexico; Canada and the USA.



North America: contract logistics market sizes



USA: main distribution clusters

Key transportation hubs

North America Logistics 2009 contains details of the main transportation hubs in the region including ports and airports. It also provides locations used by manufacturers, retailers and logistics service providers as their distribution hubs. It gives details of the locations' key attributes and the markets which they serve.

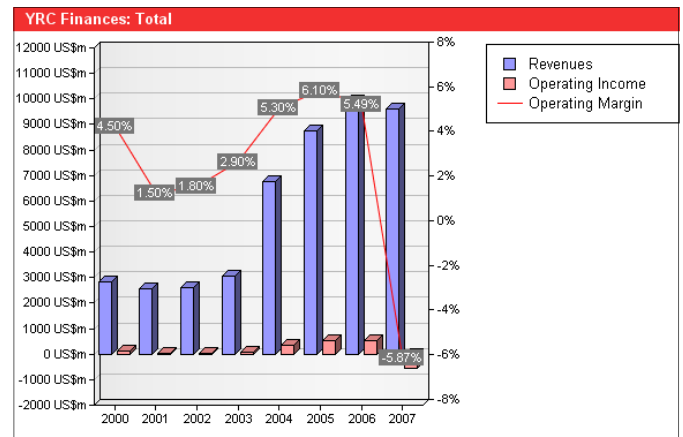
The report also provides details of the transport infrastructure networks which have facilitated the development of these hubs within a regional, national and continental context.

Company profiles

North America Logistics 2009 contains profiles of many of the leading logistics providers operating in North America. Information on these companies includes:

- Corporate background
- Financial data and analysis
- Operations and services
- Latest news and strategic developments.

Companies include: APL Logistics, Arkansas Best, Cat Logistics, CEVA, CH Robinson, Con-Way, DB Schenker, DHL, Expeditors, FedEx, JB Hunt, Kuehne + Nagel, Old Dominion Line, Panalpina, Penske, Ryder, Schneider, UPS and YRC Worldwide.



YRC: 8 year financial record

How to buy North America Logistics 2009

North America Logistics 2009, price £995, can be purchased from the Transport Intelligence website: <http://www.transportintelligence.com> or by contacting Sarah Smith on +44 (0)1666 519900.

Alternatively you can email her on ssmith@transportintelligence.com

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