



Transport Intelligence

Market Intelligence for the Transport and Logistics Industry



Vietnam Logistics 2009

An analysis of the Vietnamese Logistics industry including market sizing, forecasts, trends, trade flows and profiles of the key market players

Price: £495
TIVL0902

Understand the Vietnamese logistics industry

In a global economic downturn, there are few opportunities for the transport and logistics sector. However Vietnam continues to offer long term growth potential for those companies willing to risk expansion in this immature but fast-developing market.

The country has become a focal point for off-shore production for global manufacturers looking for even lower cost locations than in China. The latter market has seen labour and transportation costs rise quickly over the past few years, leading companies to re-assess their global supply chain strategies.

In an effort to keep pace with these demands, as well as cater to the needs of the world's 13th largest population, the Vietnamese Government has invested heavily in upgrading its transport infrastructure. However overall, its record of success can best be described as mixed.

While Vietnam's vast network of inland waterways transport goods efficiently throughout the country, an inadequate road network - less than 20% paved - and limited railway capacity have prevented Vietnam from meeting its full transport potential.

On the other hand, Vietnam's rapidly growing air and seaport industry has facilitated a higher volume of trade, lending hope that improvements across all transport networks will have a similar effect.



What does the report contain?

Vietnam Logistics 2009 provides an overview of all the key transport modes (air, sea, road and rail) in this fast growing and important market as well as analysis of the main logistics sectors. This includes market sizes and forecasting for the contract logistics and freight forwarding sectors, with further overviews of road freight, shipping and express.

The report places the growth of the logistics sector in the

context of Vietnam's position in the global and regional Asia Pacific economy and how its development has been based on international trade flows.

The report offers an honest critique of the success of the Vietnamese government in investing in its transport infrastructure and the challenges it faces.

Vietnam Logistics 2009 also contains information on the operations of the major transport and logistics companies which have entered the market.

What will you learn from Vietnam Logistics 2009?

Vietnam Logistics 2009 provides the reader with a comprehensive background on:

- The overall state of the transport and logistics market
- Analysis of road, rail, port and airport infrastructure
- Key trends and developments in both the supply and demand-side
- Locations of major distribution sites

- The structure and drivers of the freight forwarding and contract logistics market
- Profiles of the leading logistics players in the region.
- **Market sizing and 5 year forecasts by contract logistics and freight forwarding markets.**

The data rich report contains many maps, charts and tables in an easily digestible format.

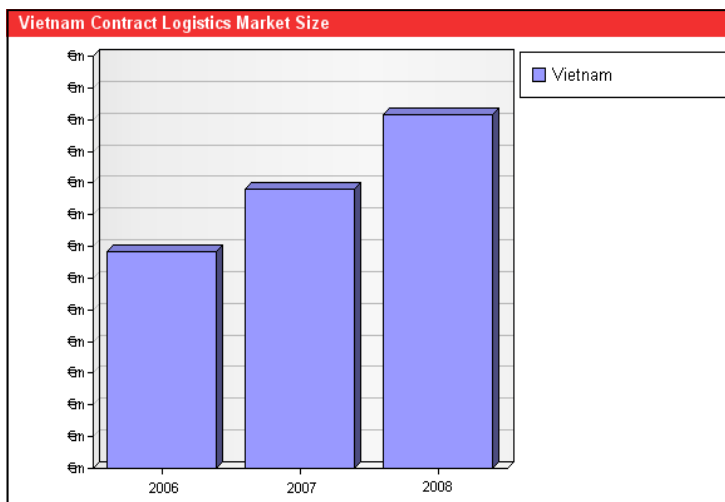
Transport infrastructure

Vietnam Logistics 2009 sets out the significant changes which have occurred to the Vietnamese transport infrastructure over the past few years. It examines the development of **airports, sea ports, railways** and the **road network** and looks at the problems which transport has faced in trying to keep pace with wider economic development.

In particular the report deals with the issues facing the country's ports sector and how these will only partly be solved by the government's current investment strategy. Future growth in all modes will be held back by infighting between local and regional bureaucracies and an excess of red tape.



Vietnam: waterways are an important mode



Contract Logistics market growth

Logistics data and analysis

Vietnam Logistics 2009 provides analysis and market sizes and forecasts for two of the most important sectors in the transportation industry: **contract logistics** and **freight forwarding**. Contract logistics is still very much in its infancy with many local manufacturers preferring to use in-house resources. However many international freight forwarders are present in the form of joint ventures with local operators.

The report also provides qualitative analysis of the road, air freight, shipping and express sectors giving an insight into the key trends affecting their growth.

The report also provides summaries of some of the leading market players in the industry, looking at their strategies and operations.

Why should you buy Vietnam Logistics 2009?

As global manufacturers and retailers change their sourcing strategies to adopt to the present economic environment, low cost production markets, such as Vietnam, will become ever more popular. Vietnam Logistics 2009 will help you to become better cognisant with:

- Vietnam's importance to the world's economy and global supply chain strategies
- Market trends in the transport and logistics industry
- The major transport and logistics companies present in the market
- Market size and growth rates
- Potential investment opportunities
- The challenges which threaten higher rates of growth

How to buy Vietnam Logistics 2009

Vietnam Logistics 2009, price £695, can be purchased from the Transport Intelligence website: <http://www.transportintelligence.com> or by contacting **Sarah Smith** on **+44 (0)1666 519900**.

Alternatively you can email her on ssmith@transportintelligence.com

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