



European Logistics Markets 2004



Analysis of the key European logistics markets, transport infrastructure, market sizing, forecasts, industry structure and market shares

Transport Intelligence Ltd

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Why buy European Logistics Markets 2004?

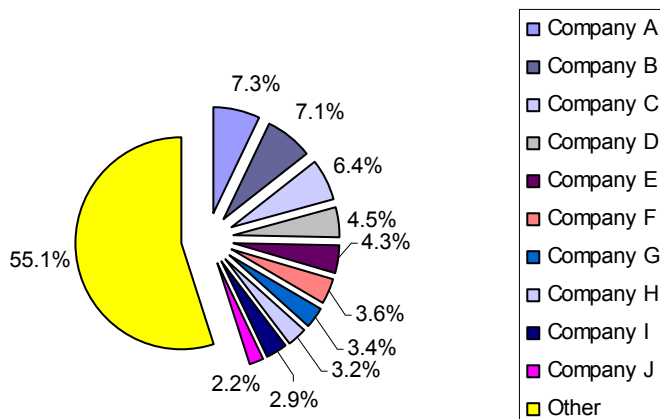
European Logistics Markets 2004 is the industry standard for market sizing, forecasts and company market shares. It provides an essential reference document for everyone who needs to understand the structure and key players in the European logistics and specifically, the European contract logistics market.

Market sizing, forecasts and shares

The report contains profiles of 15 of Europe's largest transport and logistics market as well as a European overview. It includes statistics on each country, including the size of each transport sector as well as an analysis of the structure by company size and employment.

The report specifically provides readers with detailed analysis of the size and growth rates for the contract logistics industry in 15 individual markets as well as market shares for the leading players.

European Logistics Market Share - 2003



What can you learn from the report?

The newly published *European Logistics Markets 2004 Report* provides answers to the following questions:

- Which countries' logistics markets are developing the fastest?
- Which are the largest contract logistics markets in Europe?
- Who are the top ten transport and logistics companies in each of the key markets?
- Who are the top contract logistics players in each key market and what is their market share?
- What is the background and history of Europe's leading logistics markets?

How to order

European Logistics Markets 2004 can be ordered from the Transport Intelligence website:

www.transportintelligence.com

or by contacting Mike Nordmann by email on mnordmann@transportintelligence.com or by phone on +44 (0)1344 455994

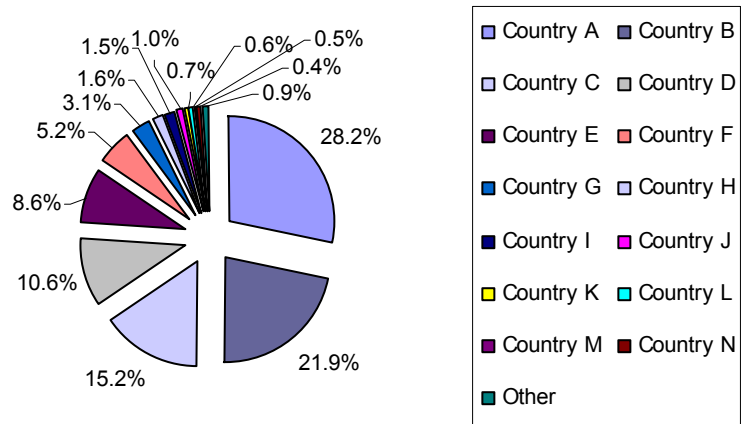


Market sizing

Transport Intelligence's market sizing methodology employs a painstaking 'bottom up' examination of each country's logistics sector. This has involved examining the revenues of hundreds of logistics companies across Europe in a comprehensive research programme.

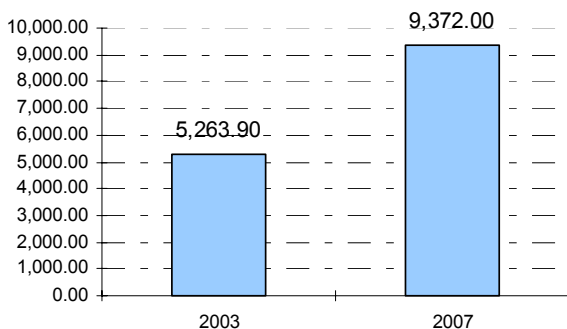
The result is a reliable source of data providing the best possible basis on which to build business plans or to develop strategic consulting projects.

European contract logistics market breakdown



Market forecasts

Five year growth forecasts



Transport Intelligence has developed its own proprietary models for forecasting growth in the contract logistics market. Each growth model takes into account the following factors:

- Baseline GDP growth
- Penetration of in-house logistics operations
- Migration of commoditised transport and warehousing business to integrated contract logistics players

Figures are validated yearly through TI's own market surveys.



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